

ADVERTISING IN THE FIATA „ONLINE MEMBERS DIRECTORY“

Placement

Each advertisement will be placed as a banner on the home page of the FIATA Online Members Directory.

Additionally it will appear on the site where your country has been placed as well as on the top of your detail page.

Publication dates

As from 1 January 2005

Advertising rates

1 year	CHF 300.00
2 years	CHF 500.00

The above prices are valid for the ordered duration as from the day of publication on the FIATA website.

A rebate of 10% is granted on prolongation of the advertisement.

For replacement of a running advertisement the administrative cost of CHF 50.00 is charged.

After receipt and approval of your advertisement, FIATA will send you the relevant invoice for direct settlement.

Format

Size	150 x 630 dpi - or proportionally larger
Resolution	72 dpi
File	gif, jpg in colour or black & white

As the FIATA Members Directory will additionally be sold on CD-ROM, containing a PDF file, you have the opportunity to send us your advertisement with the same hard copy proportions but a better resolution as gif, jpg or tiff file (without surcharges). If you do not send us such a file we will use the online version of your advertisement.

Note

No amendments, other than the resizing of an advertisement, are made by FIATA.

Advertising & Administration

FIATA Secretariat
Schaffhauserstrasse 104
CH 8152 Glattbrugg/Switzerland
Telephone +41 (0)43 211 65 00
Fax +41 (0)43 211 65 65
E-Mail: info@fiata.com
Internet: www.fiata.com



*the global voice of
freight logistics*